



## MobilePro SERIES™

### Fellowes Brands Introduces Upscale MobilePro Series Products for Professionals Who Rely on iPads for Business

#### High-End Workstations, Bluetooth Keyboard Pairings Allow Business Professionals to Work Productively On-The-Go with iPad and Paper

ITASCA, Ill., March 23, 2016 – Fellowes Brands announced today a new family of folios that addresses the organizational needs of professionals who conduct business on their iPads, work remotely, or are frequent travelers. The new Fellowes MobilePro Series products provide businesspersons with an innovative and upscale mobile office platform that travels well for working on-the-go.

MobilePro Series folios feature two new, patent-pending innovations designed with business use in mind: The SmartConnect Case™ and the SmartConnect System™. The SmartConnect Case has a built-in stand and durable snap-in tray to allow users to view an iPad at three different angles and in portrait or landscape mode, and is detachable from the folio to allow for free-standing or handheld use. The SmartConnect System securely attaches Fellowes' new MobilePro Series Bluetooth Keyboard to the line's folio covers via magnets in the keyboard cover. These innovations provide professionals with versatility to use the iPad in many configurations and work environments.



#### Designed for Mobile Warriors

Despite research showing that almost half of all work occurs outside the primary workspace, tablet workstations designed to meet the work and lifestyle needs of businesspersons have been limited to date. MobilePro Series products enable professionals to work productively with an iPad and paper, no matter the location – whether in offsite meetings, on a crowded airplane or commuter train or in a hotel.

Introduced as part of the MobilePro Series family of workstation products, Fellowes' all-new, compact mobile Bluetooth Keyboard with built-in carrying case is designed to work seamlessly with MobilePro Series folios. The ultra-slim keyboard with integrated case is the only one in the market with built-in wrist support – the case's magnetic closure converts with a flip to a soft wrist rest for increased comfort and productivity. The keyboard is compatible with iOS, Android and Windows devices.

MobilePro Series products provide users with superior features and premium protection when they are away from the office. Each folio features a durable, ballistic nylon exterior and plush interior, and includes Fellowes' removable SmartConnect Case, refillable writing pad pocket (adjustable for right- or left-handed use), storage pocket, business card slots and pen loop to keep needed items within quick reach. The product family includes folios designed to work with the iPad Pro, iPad Air or Air 2, and iPad mini 1, 2, 3 or 4.

**MobilePro Series Deluxe Folios** are slim mobile workstations designed for iPad Pro or iPad Air/Air 2. The **MobilePro Series Deluxe mini Folio** delivers a complete, compact mobile workstation solution for working with paper and an iPad mini 1/2/3/4. When stacked together via the SmartConnect System, a MobilePro Series Deluxe folio and Bluetooth keyboard provide busy executives with a premium product and slim form factor that looks professional when brought to meetings and enables them to conduct work while out of the office.



The **MobilePro Series Executive Folio** is the ultimate mobile workstation, a slim, all-in-one folio that has everything needed to work on-the-go, including integrated MobilePro Series Bluetooth keyboard.

Fellowes MobilePro Series products are available at [Fellowes.com](http://www.fellowes.com), in addition to leading retailers including Amazon.com, Office Depot.com, Staples.com and others. Find more information include product videos at <http://www.fellowes.com/mobilepro>.

### **About Fellowes Brands**

Fellowes Brands provides home, workplace and mobile technology solutions for a world with an ever-changing need for innovation. Founded in 1917 by Harry Fellowes and headquartered in Itasca, Illinois, Fellowes Brands employs more than 1,500 people throughout the world and has operations in sixteen countries. Fellowes products are now readily available in over 100 countries across the globe.

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### **MEDIA CONTACTS:**

Maureen Moore  
Vice President Marketing and Communications  
630-893-1600  
[mmoore@fellowes.com](mailto:mmoore@fellowes.com)